

# SMAG-X Expands French Industrial Footprint with CODIMAG Aquisition

On March 31, 2026, the Évry Commercial Court approved SMAG-X's acquisition of CODIMAG's assets. This transaction is part of a continuity strategy focused on preserving specialized expertise, safeguarding employment and strengthening the French label and packaging printing machinery industry. SMAG-X continues the trajectory initiated in 2025\* under Alexandre Burgot-Dervin now President, strengthening its position as a key player in the national and international market.

## → A meaningful partnership

Located just ten kilometers apart, SMAG-X and CODIMAG operate in the same field: designing and manufacturing printing machines for labels and packaging. Their merger is based on strong complementarities in both product lines and markets. While SMAG-X primarily focuses on technical and premium segments, CODIMAG brings recognized expertise in offset printing, particularly for the wine industry. This integration will expand the overall offering and better meet market needs.



### Alexandre Burgot-Dervin, President of SMAG-X :

*« This acquisition goes beyond a mere growth transaction. It reflects an industrial responsibility: preserve French industry, maintain rare skills and continue to produce locally with teams who truly master their craft. What we stand for is a particular vision of industry: sustainable, committed and rooted in the local community. »*

## → Preserving skills and maintaining employment

The takeover secures nearly 95% of CODIMAG's workforce, with a clear focus on passing on expertise and ensuring operational continuity. Beyond the numbers, the goal is clear: retain experienced teams and prevent the loss of technical skills.

### Benoit Demol, former President of CODIMAG :

*« The integration of CODIMAG and SMAG-X strengthens French industrial expertise recognized internationally. Securing CODIMAG's operations benefits clients, suppliers and employees alike, keeping this know-how firmly in France. »*

## → A Project Aligned with La French Fab

Already a key player in a thriving industrial sector, SMAG-X is now a member of La French Fab, an initiative promoting French industry and its expertise globally. CODIMAG, also part of this network, reinforces this shared ambition: to manufacture in France, drive innovation and build a competitive industrial offering that underscores France's technical excellence.

## → A new chapter for SMAG-X

Through this acquisition, SMAG-X reaffirms its market position and expands its scope while maintaining strategic focus: structuring its product portfolio, bolstering production capacity and accelerating growth in France and international markets. Integrating CODIMAG reinforces production infrastructure and supports the company's trajectory as a French industrial leader.

**\*About SMAG-X // SMAG-X is a French manufacturer of printing and converting machines for labels and flexible packaging. The company continues the legacy of Smag Graphique, extending its internationally recognized industrial expertise since its acquisition in 2025 by Alexandre Burgot-Dervin, head of the industrial holding company X&llence, which owns several companies, including DB Groupe.**