

**SMAG**, manufacturer of printing and converting equipment for the self-adhesive label and flexible packaging industry, has appointed Georges Scherlizin as leader of

the newly created branch in North America. He has more than 30 years of experience in printing and was a user of SMAG equipment for many years.

SMAG plans a major extension to its factory near Paris. SMAG had a fantastic show at Labelexpo Europe with ten machines sold during the exhibition. Total orders in 2007 were so good, that the company feared a production bottleneck. The extension will give a further 2000 m<sup>2</sup> of production space. The new building will be operational in the second quarter of 2008.